# PROMIUM

Tailor Made AI Business
Solutions for your company

# PROMIUM ASSISTANT

Chat AI + Call AI - The Complete Front Office Solution

## BUSINESS IMPACT

- **Massive Operational Savings:** Reduction of up to **80% of costs** related to traditional front office resources.

- **Response Speed:** Drastic reduction in customer wait times, from hours to **just seconds**.

- **Total Availability:** Guaranteed availability **24/7, 365 days a year**, with native support in **70 languages**.

- **Return on Investment:** Average ROI achievable in just **6-12 months** from implementation.

## TECHNICAL CAPABILITIES

- **High Volume Management:** Ability to simultaneously handle thousands of conversations without loss of quality or waiting times.

- **Omnichannel:** Seamless integration with messaging platforms such as **WhatsApp, Telegram, Email and SMS** in a single panel.

- **Human Voice:** Call AI module with natural voice synthesis capable of handling complex phone conversations and managing objections.

- **Staff Optimization:** Enables call center restructuring, for example moving from 10 operators to 2-3 specialized supervisors.

## IDEAL USE CASES

- **E-commerce & Retail:** Automated customer support for order status, returns and product information.

- **Healthcare Sector:** Automated management of appointment bookings and preliminary information 24/7.

- **Public Administration:** Always-active citizen service desk to guide through bureaucratic procedures.

- **Finance & Banking:** Multilingual first-level support for international customers.

# PROMIUM CALC AI

The Intelligent Spreadsheet That Thinks for You

## BUSINESS IMPACT

- **Time Savings:** Estimated recovery of **10-15 hours per week** for each data analyst or operator.
- **Decision-Making Process:** Acceleration of strategic decisions up to **5 times faster** thanks to instant AI processing.
- **Accuracy:** Reduction of human input and calculation errors by **90%**.
- **Execution Speed:** Complex data research and extraction completed in seconds instead of hours.

## TECHNICAL CAPABILITIES

- **Multimedia Analysis:** Unique ability to "read" and analyze data contained in PDFs, images and even videos.
- **Natural Generation:** Creation of textual reports, summaries and charts starting from simple instructions in natural language.
- **Flow Automation:** Ability to automate entire data entry and data cleaning processes.
- **Universal Integration:** Agile connection with external data sources and corporate databases.

## IDEAL USE CASES

- **Finance & Control:** Rapid analysis of balance sheets, reconciliations and automatic cash flow forecasts.
- **Sales & Marketing:** Dynamic sales dashboards and real-time trend predictions.
- **Human Resources:** Aggregate analysis of attendance, personnel costs and performance reviews.
- **Manufacturing:** Industrial KPI monitoring and quality report analysis.

# PROMIUM SEOAIGEO

Optimization for Generative AI Engines (GEO)

## BUSINESS IMPACT

- **New Search Standards:** Over **50% of web access** today is performed by Artificial Intelligence crawlers.

- **Market Evolution:** It is estimated that **25% of traditional search** will be replaced by AI engines by 2026.

- **Exploding Audience:** Access to a pool of over **180 million monthly active users** on ChatGPT alone.

- **Growth Trend:** Platforms like Perplexity AI have recorded a growth of **+858%** in the past year.

## TECHNICAL CAPABILITIES

- **World Innovation:** The first enterprise WordPress plugin specifically dedicated to Generative Engine Optimization (GEO).

- **Multi-LLM Optimization:** Content structuring so that it is perfectly "readable" by GPT, Gemini, Claude and Llama.

- **Generative Visibility:** Ensures that your brand is cited and recommended in synthesized AI responses.

- **Future-Proof:** Prepares the company's digital asset for the future of web navigation without classic interface.

## IDEAL USE CASES

- **E-commerce:** Ensuring that your products are suggested when a user asks an AI for purchase advice.

- **Professional Services:** Positioning as "recommended expert" in consultations on legal or consulting services.

- **Tourism & Hospitality:** Automatic inclusion in travel plans generated by virtual assistants.

- **B2B Tech:** Guaranteed presence in briefings and market research conducted through AI.

# PROMIUM SALES AI

Sales Prediction and Commercial Automation

## BUSINESS IMPACT

- **Revenue Increase:** Increase in recurring sales up to **35%** thanks to proactive suggestions.
- **Warehouse Efficiency:** Reduction of stock-outs and overstocking by **40%** through accurate demand forecasts.
- **Commercial Productivity:** Communication creation automation, reducing time from hours to **minutes**.
- **Conversion Rate:** Increase in conversion rate by **25-30%** thanks to hyper-personalized messages.

## TECHNICAL CAPABILITIES

- **Predictive AI:** Advanced algorithms that identify which products to propose, to which customer and at the exact moment.
- **Integrated Multichannel:** Automatic generation and sending of Email, SMS, WhatsApp and activation of AI calls.
- **Intelligent Dashboard:** Clear visualization of sales performance with actionable insights generated by AI.
- **Continuous Learning:** The system refines suggestions based on order history and purchasing behavior.

## IDEAL USE CASES

- **Brands with Distribution Network:** Automatic sending of reorder proposals to retailers based on seasonal history.
- **Retail & Franchising:** Targeted drive-to-store campaigns on loyal customers to move specific stock.
- **B2B Companies:** Automated lead nurturing to keep contacts warm who are not yet ready to purchase.
- **Sales Agents:** Generation of pre-filled commercial proposal drafts ready for sending.

# PROMIUM SCRAPER AI

Intelligent Data Extraction from Any Source

## BUSINESS IMPACT

- **Operational Efficiency:** Reduction of manual data collection work by **95%**.
- **Competitive Advantage:** Availability of updated market data in **real time** for timely decisions.
- **Decision Quality:** Strategies based on complete information sets and not on partial samples.
- **Immediate ROI:** Immediate return on investment by automating low value-added repetitive activities.

## TECHNICAL CAPABILITIES

- **Simulated Human Navigation:** Advanced AI browser capable of interacting with complex sites, logins and pagination like a human operator.
- **Universal Extraction:** Ability to extract structured data from websites, private portals, PDF files and scanned documents.
- **Automatic Classification:** Intelligent labeling and organization of extracted data thanks to semantic AI.
- **Direct Integration:** Collected data feeds directly into CRM, ERP and corporate databases without intermediate steps.

## IDEAL USE CASES

- **Procurement & Purchasing:** Automatic monitoring of supplier prices and raw material availability.
- **Legal & Public Tenders:** Automated collection of new public tenders and regulatory updates from institutional sites.
- **Marketing Intelligence:** Automatic analysis of competitor prices and promotions.
- **Human Resources:** Automatic CV screening and skills matching from recruiting portals.

# PROMIUM DOC AI

Intelligent Archive - Find Without Searching

## BUSINESS IMPACT

- **Productivity:** Saving **70-80%** of time spent searching for internal information.
- **Accessibility:** Instant access to "company knowledge" regardless of original file format.
- **Error Reduction:** Elimination of errors due to the use of obsolete document versions.
- **Security:** Guarantee of compliance and traceability in access to sensitive documents.

## TECHNICAL CAPABILITIES

- **Natural Interrogation:** Just upload folders and "chat" with the archive by asking questions in natural language.
- **Multi-format Support:** Analyzes PDFs, Office files, Emails, but also audio and video files extracting concepts.
- **Military Security:** Archives protected with **AES-256** encryption to ensure maximum confidentiality.
- **Semantic Search:** Doesn't just search for keywords, but understands the meaning and context of the request finding related concepts.

## IDEAL USE CASES

- **Law & Notary Firms:** Instant search for clauses, precedents and regulatory references in thousands of deeds.
- **Healthcare Sector:** Rapid analysis of heterogeneous medical records and historical reports.
- **Banking & Finance:** Quick verification of contracts and anti-money laundering compliance documentation.
- **Public Administration:** Digitization and intelligent consultation of historical archives and building practices.

# PROMIUM DMS AI

Document Management System Enterprise

## BUSINESS IMPACT

- **Paperless Office:** Reduction of paper use and physical archives up to **90%**.
- **Process Efficiency:** End-to-end automated document workflows that eliminate manual bottlenecks.
- **Management Savings:** Reduction of document management and archiving costs by **60-70%**.
- **Legal Compliance:** Guarantee of compliance with current regulations on conservation and privacy.

## TECHNICAL CAPABILITIES

- **Multilingual OCR:** Automatic optical character recognition in over **100 languages** to make every scan searchable.
- **AI Workflow:** Artificial intelligence classifies, sorts and assigns documents to relevant departments automatically.
- **Total Integration:** Acquisition from email, network scanners, cloud folders and ERP systems.
- **Access Control:** Granular user permission management and complete audit trail of every operation.

## IDEAL USE CASES

- **Manufacturing:** Digitized management of bills of materials, production orders and quality certifications.
- **Insurance:** Automated management of policies, contracts and claims practices.
- **Administration:** Massive management of passive invoices, delivery notes and tax documents with automatic reconciliation.
- **Healthcare:** Secure and organized archiving of reports and patient medical documentation.

# PROMIUM WEB CONTACT

FAQ AI + Form AI - Intelligent Web Contacts

## BUSINESS IMPACT

- **Increased Conversions:** Increase in qualified leads between **40% and 60%** thanks to immediate interaction.

- **User Retention:** Reduction of contact form abandonment rate up to **70%**.

- **Customer Service:** Immediate 24/7 responses that reduce repetitive support tickets by **50%**.

- **User Experience:** Improved brand perception thanks to modern and responsive interfaces.

## TECHNICAL CAPABILITIES

- **Dynamic FAQs:** FAQ system that is not limited to static lists, but understands and responds to questions asked in natural language.

- **Conversational Forms:** Replacement of static forms with interactive chats that guide the user through completion.

- **Zero Maintenance:** Fully self-managed widget that updates based on site content without technical intervention.

- **Seamless Integration:** Integrates perfectly into the design of any existing website.

## IDEAL USE CASES

- **E-commerce:** Automated pre-sales assistant that guides product selection and resolves doubts.

- **SaaS Companies:** Automatic onboarding of new users and first-level technical support.

- **Professional Services:** Automatic lead qualification before contact with a sales consultant.

- **Tourism & Events:** Immediate provision of information on schedules, prices and availability with direct booking.

# PROMIUM SHIELD

Ultra-Secure Communications with Military-Grade Encryption

## BUSINESS IMPACT

- **Total Compliance:** Full adherence to GDPR and the most stringent privacy regulations.

- **Asset Protection:** Absolute defense of sensitive data and company intellectual property.

- **Risk Management:** Elimination of data breach risk during critical communications.

- **Reputation:** Building a solid trust relationship with customers and partners thanks to guaranteed security.

## TECHNICAL CAPABILITIES

- **AES-256 Encryption:** Use of military encryption standards to make data inaccessible to third parties.

- **OTP Authentication:** Access to messages protected by one-time passwords sent via SMS.

- **Anti-Spyware:** Advanced technologies that prevent screen recording and unauthorized screenshots.

- **Panic Button:** Emergency closure function (ALT+R) for immediate protection in risk situations.

## IDEAL USE CASES

- **Law Firms:** Confidential communications with clients about defense strategies and judicial data.

- **Healthcare Sector:** Secure exchange of sensitive health data between specialists and patients.

- **Finance & M&A:** Management of critical information during mergers, acquisitions or stock market operations.

- **Corporate R&D:** Protection of industrial secrets and research and development from industrial espionage.

# Our Specialists

PROMIUM Specialists are highly qualified professionals with deep knowledge of PROMIUM systems. It is always recommended to purchase or design PROMIUM systems through our Official Specialists.